

CONTEST NAME: "Rocky Bracket Challenge" ("Contest")

*****The Contest Rules provided below are for the "Rocky Bracket Challenge" which is run by the below defined participating radio station(s) as a Local participating affiliate Contest offering specific individual prizes that are restricted to participants in the affiliates local area only. Participants may also qualify to participate in the National version of this Contest titled the Second Street Men's College Basketball Tournament Contest (the "Contest"), which is a nationwide contest (including both the United States and Canada) Sponsored by Second Street Media Inc. ("Sponsor"). For the Sponsor's rules for the National Contest please click on the following link <https://www.foreveryork.com/wp-content/uploads/sites/24/2021/03/2021-Rules-College-bracket.pdf>**

SPECIFIC CONTEST RULES

Effective Date: March 16, 2021 to April 9, 2021

Participating Radio Station(s)/Studio Address(s)/Phone #'s/Website Address(s):

WYCR, Rocky 98.5

275 Radio Road

Hanover, PA 17331

(717) 764-0098

www.foreveryork.com

Declared Value of Prize(s): Three individually awarded local grand prizes determined by the respective bracket won each a ("Local Grand Prize(s)") provided by Renn Kirby

Chevrolet Buick:

- Full Bracket Part of the Contest Local Grand Prize(s), One (1) Car detail and Chevy gift pack valued at two hundred ten dollars and fifty cents (\$210.50), ;- 16 Team Bracket Part of the Contest Local Grand Prize(s), One (1) Oil change and tire rotation valued at sixty eight dollars and eighty five cents (\$68.85) ;

- 4 Team Bracket Part of the contest Local Grand Prize(s), One (1) Oil change and tire rotation valued at sixty eight dollars and eighty five cents (\$68.85). Each respective Local Grand Prize(s) may collectively be referred to as ("Grand Prize(s)").

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 18 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) At random to be announced times over the Effective Date, Forever's Participating Radio Station(s), will give Participant(s) a chance to win the above described prize(s) or consideration awarded above. **By registering or otherwise participating in this contest or event, Participant(s) hereby affirm that they have read and agree to the contest or event rules, including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

- Participants must reside within a 75 Mile Radius of the participating Radio Station Studio Address in order to participate, qualify and/or win the Local Grand Prize(s).
- Must be 18 years of age or older to enter and must have a valid State issued Driver's License or State issued Identification Card. **VOID WHERE PROHIBITED BY LAW.**
- Full Bracket Contest: In the "Full Bracket" game, the Participating Radio Station(s) will solicit listeners, to go to the Participating Radio Station(s) website address. Each Participant(s) will pick the winner of each game of each round of the tournament prior to the start of the first full round of the tournament (the round of 64 teams) (hereafter referred to as the "First Round"). Starting March 16, 2021 at Midnight through March 19, 2021. Participant(s) have to select the team that they predict will win each game of the Men's College Basketball Tournament and enter the score for the designated tie-breaker game. Participant(s) may enter picks until the scheduled tip-off of the first game of the First Round of the tournament. You will not be required to pick the winners of the four play-in games. Limit one (1) entry per person.

Each round of the tournament is worth up to 64 points. There are 6 rounds in the tournament worth up to 384 points. You will receive 2 points for each First Round game you pick correctly. You will receive 4 points for each Second Round game you pick correctly. You will receive 8 points for each Third Round game you pick correctly. You will receive 16 points for each Fourth Round game you pick correctly. You will receive 32 points for each Fifth Round game you pick correctly. You will receive 64 points for picking the winner of the Championship game. If a game is canceled, forfeited, or indefinitely suspended for any reason, that game shall not count for any participant and scores will be computed as if the game did not exist. If the tournament is cancelled prior to the start for any reason, the overall prize(s) will be awarded by random selection of the registered users at the time of cancellation. The participant with the highest total score for all rounds combined will be deemed the Full Bracket local Grand Prize(s) winner(s), subject to verification of eligibility. In the event of a tie for the highest overall score, the "Score Approximation Formula" outlined below will be used to determine the Grand Prize(s) winner.

Score Approximation Formula:

1. Subtract what the participant chose as the score for the winning team from the actual winning team's score and square this value.

2. Subtract what the participant chose as the score for the losing team from the actual losing team's score and squares this value.

3. Add the value from 1 and 2 above together to get the participant's "score approximation."

The tied participant with the lowest "Score Approximation" will be deemed the winner.

If there are still ties, the ties will be broken based on the following criteria in this order:

1. Most points earned in the fifth round.
2. Most points earned in the fourth round.
3. Most points earned in the third round.
4. Most points earned in the second round.
5. Most points earned in the first round.
6. If there is still a tie, the winner will be randomly selected from the remaining tied players.

- **16 Team Bracket Game:** In the "16 Team Bracket" game, the Participating Radio Station(s) will solicit listeners to go to the Participating Radio Station(s) website. Each Participant(s) will pick the winner of each game of each round of the tournament remaining prior to the start of the third full round of the tournament (the round of 16 teams) (hereafter, the "Third Round"). The 16 Team Bracket game may not be offered by all local affiliates. Participant(s) have to select the team that they predict will win each game of the Men's College Basketball Tournament from the Third Round on and enter the score for the designated tie-breaker game. You may enter your picks until the scheduled tip-off of the first game of the Third Round. Limit one (1) entry per person.

Each remaining round of the tournament is worth up to 64 points. There are 4 rounds remaining in the tournament worth up to 256 points. You will receive 8 points for each Third Round game you pick correctly. You will receive 16 points for each Fourth Round game you pick correctly. You will receive 32 points for each Fifth Round game you pick correctly. You will receive 64 points for picking the winner of the Championship game. If a game is canceled, forfeited, or indefinitely suspended for any reason, that game shall not count for any participant and scores will be computed as if the game did not exist.

The participant with the highest total score for all rounds combined (Third Round through the Championship game) will be deemed the 16 Team Bracket Game local Grand Prize(s) winner, subject to verification of eligibility.

In the event of a tie for the highest overall score, the "Score Approximation Formula" outlined below will be used to determine the winner(s).

Score Approximation Formula:

1. Subtract what the participant chose as the score for the winning team from the actual winning team's score and square this value.
2. Subtract what the participant chose as the score for the losing team from the actual losing team's score and square this value.
3. Add the value from 1 and 2 above together to get the participant's "score approximation."

The tied participant with the lowest "Score Approximation" will be deemed the winner.

If there are still ties, the ties will be broken based on the following criteria in this order:

1. Most points earned in fifth round.
2. Most points earned in fourth round.
3. Most points earned in third round.
4. If there is still a tie, the winner will be randomly selected from the remaining tied players.

- **Four Team Bracket:** In the "4 Team Bracket" game, the Participating Radio Station(s) will solicit listeners to go to the Participating Radio Station(s) website. Each Participant(s) will pick the winner of each game of each round of the tournament remaining prior to the start of the fifth full round of the tournament (the round of 4 teams) (hereafter, the "Fifth Round"). The 4 Team Bracket game may not be offered by all local affiliates. Select the team that you predict will win each game of the Men's College Basketball Tournament and enter the score for the designated tie-breaker game. You may enter your picks until the scheduled tip-off of the first game of the Fifth Round of the tournament. Limit one (1) entry per person.

Each remaining round of the tournament is worth up to 64 points. There are 2 rounds remaining in the tournament worth up to 128 points. You will receive 32 points for each Fifth Round game you pick correctly. You will receive 64 points for picking the winner of the Championship game. If a game is canceled, forfeited, or indefinitely suspended for any reason, that game shall not count for any participant and scores will be computed as if the game did not exist.

The participant with the highest total score for all rounds combined (Fifth Round through the Championship game) will be deemed the 4 Team Bracket Game local Grand Prize(s) winner(s), subject to verification of eligibility.

In the event of a tie for the highest overall score, the "Score Approximation Formula" outlined below will be used to determine the winner.

Score Approximation Formula:

1. Subtract what the participant chose as the score for the winning team from the actual winning team's score and square this value.
2. Subtract what the participant chose as the score for the losing team from the actual losing team's score and squares this value.
3. Add the value from 1 and 2 above together to get the participant's "score approximation."

The tied participant with the lowest "Score Approximation" will be deemed the winner.

If there are still ties, the ties will be broken based on the following criteria in this order:

1. Most points earned in the fifth round.
 2. If there is still a tie, the winner will be randomly selected from the remaining tied players.
- Second Street on behalf of Forever, will choose all (3) local Grand Prize(s) winner(s) for the above stated Grand Prize(s), from all entries received through the Participating Radio Station(s) website, and will notified by participating Forever Radio Station(s). Local Grand Prize(s) winners are also, still eligible for National Grand Prize(s). See Second Street Rules for details at Foreveryork.com.
 - Winning Participant(s) will be announced on the air and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
 - Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
 - Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
 - If any concert or event is cancelled, no other Prize(s) will be substituted.
 - Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest(s) winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever and/or a participating Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from Forever, or as otherwise specifically provided in the rules for that Contest.
 - Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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