## **CONTEST NAME: FROGGY 107.7 "GUESS THE PRICE"**

## SPECIFIC CONTEST RULES

## EFFECTIVE DATE: MONDAY NOVEMBER 26, 2018 TO MONDAY, DECEMBER 17, 2018

# PARTICIPATING RADIO STATION(S)/WEBSITE ADDRESS(S)/STUDIO ADDRESS(S)/PHONE #'S:

## WGTY, FROGGY 107.7. 275 Radio Road, Hanover, PA 17331 (717-633-1077)

#### www.foreveryork.com

DECLARED VALUE OF PRIZE(S): A total of forty-five (45) individually awarded daily prize(s), three times daily Monday through Friday, with each daily prize consisting of one (1) Gift Card(s), each with varying values up to one-hundred dollars(\$100) per gift card and each a ("Daily Prize(s)"); in addition there will:

#### One (1) grand prize(s) consisting of the following:

One (1) five hundred-dollar (\$500) gift card for the Outlet Shoppes at Gettysburg; One (1) Wyndham Gettysburg Shopper's Delight Package, which includes one(1) overnight stay valued at one hundred dollar(s) (\$100), one (1) twenty-five dollar (\$25) Gift Card to 1863 Restaurant, one (1) fifty dollar (\$50) Outlet Shoppes Gift Card, one (1) Tote Bag & VIP Coupon Book with over two-hundred fifty dollar(s) (\$250) in savings; one (1) Zale's Unstoppable Love Diamond Heart Sterling Silver Pendant valued at one hundred sixty-nine dollar(s) (\$169) ("Grand Prize(s)"). The Total Grand Prize(s) Declared Value is one thousand ninety-four dollar(s) (\$1,094).

#### The Daily Prize(s) and Grand Prize(s) are collectively ("Prize(s)")

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

- No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).
- 2) During the Effective Date, Forever's Participating Radio Station(s), will be giving away the above described Prize(s). The Prize(s) are not transferable. If the Winner declines a Prize(s), there will not be any alternate Prize(s) available in substitution and that Prize(s) will not be re-awarded and becomes the property of Forever.
  - Beginning on the effective date through Friday, December 14, 2018, weekdays, between 6AM and 7PM, three times per day, the on- air personality will cue listeners to be the 10<sup>th</sup> caller at 717- 633-1077, to participate. The Participant will be given a chance to guess the price, in a multiple-choice format of item(s) from the Outlet Shoppes at Gettysburg. If the participant guesses the correct price of the item(s), they will be awarded the Daily Prize(s) announced for that play. In the event of technical difficulty with the 10<sup>th</sup> caller or an incorrect answer, successive calls will be taken until that weekday's play Daily Prize(s) is awarded. All Daily Prize(s) winners will then become qualifiers for the Grand Prize(s) drawing ("Qualifier(s)")
  - One (1) Grand Prize(s) winner will be selected from all Daily Prize(s) winners, in a random drawing, and announced on-air on Monday, December 17, 2018, at 7:15AM.
  - All Prize(s) winner(s) are responsible for completing any and all required paperwork concerning the delivery of their Prize(s). If any Prize(s) is
    not claimed and/or collected within 30 days of the first notification, they shall be deemed forfeited and remain the property of Forever Media
    Inc.

- The Grand Prize(s) Winner is responsible for any additional expenses beyond the specifics detailed within the Grand Prize(s) specifically; transportation to and/or from the hotel, sales taxes, tips, meals, telephone, rollaway beds, cribs, safe, parking, and any other incidentals are not included items. If the Grand Prize(s) is not claimed and/or collected as instructed on notification of winning it shall remain the property of Forever.
- Any Forever Contest winner who, during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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