

CONTEST NAME: "THE FROGGY BIG MONEY, MYSTERY RIBBIT"

SPECIFIC CONTEST RULES

EFFECTIVE DATE: MONDAY SEPTEMBER 24, 2018 TO FRIDAY, NOVEMBER 9, 2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

**WGTY, FROGGY 107.7,
275 Radio Road, Hanover, PA 17331
(717-633-1077)**

www.foreveryork.com

DECLARED VALUE OF PRIZE: A potential total of up to one hundred forty (140) individually awarded prize(s), each prize consisting of a potential minimum of one hundred-dollar(s) (\$100) cash, each a ("Daily Prize(s)"). The total dollar amount of all Daily Prize(s) to be awarded will not exceed fourteen thousand dollar(s) (\$14,000).

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

- 1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only win once every thirty days with only one winner per household ("Participant(s) or singularly participant"). Must be 18 years of age or older to enter. Participant(s) may play as many times as they want, but may only win once during the Contest.
- 2) During the Effective Date, Forever's Participating Radio Station(s), will be giving away the above described Daily Prize(s). The Daily Prize(s) are not transferable. If the Winner declines a Daily Prize(s), there will not be any alternate Daily Prize(s) available in substitution and Daily Prize(s) will not be re-awarded and becomes the property of Forever.
 - To win, during the Effective Date, there will be four (4) "plays" each weekday Monday through Friday, randomly between 6AM and 7PM, the Froggy 107.7 on-air personality will solicit listeners to be the 10th caller. Each play, the Participant will hear over the air, a pre-recorded ribbit, by an undisclosed country music artist(s) ("Ribbit Artist"). If the Participant guesses the correct Ribbit Artist, for that play they win the Daily Prize(s) for that play. If the Participant for that play does not the correctly identify the Ribbit Artist for that play, that play is concluded and, one hundred-dollar(s) \$100 will be added to the Daily Prize(s) amount for each successive play, until a Participant correctly identifies the current Ribbit Artist for the current play. Once that correct Ribbit Artist(s) is identified, the Daily Prize(s) amount will reset to the potential minimum \$100 amount and a new Ribbit Artist will be aired. In the event of technical difficulty with a call, prior to an answer being given, a subsequent call will be taken for that play until either a completed correct or incorrect answer is provided, in which case that play will be concluded. The one hundred and fortieth (140th) final play may continue with successive calls taken without increase in the Daily Prize amount in excess of the potential minimum \$100 Daily Prizes amount due to the total prize pool limitation stated in the Declared Value of Prize(s) section above. On completion of the 140th play by delivery of a correct answer the Contest is concluded.
 - All Froggy Daily Prize(s) winner(s) are responsible for completing any and all required paperwork concerning the delivery of their Daily Prize(s). If any Daily Prize(s) is not claimed and/or collected within 30 days of the first notification, they shall be deemed forfeited and remain the property of Forever Media Inc.
 - Any Forever Contest winner who, during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
 - Prize(s) may not be exchanged.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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